

## **Hyderabad Engineering Industries (HEI)**

Industry that manufactures various fans in a range of models, sweeps, sizes and colours. This year **HEI** has focused on meeting various certification norms. Certifications that were given emphasis during the year were:

- The Company executed its first order of ceiling fans to the European market complying with ROHS and EMC specifications. During the year, HEI was also certified for CE & S marking, which is another standard for the European market.
- The Sri Lanka Standards Institution granted registration to HEI and now recognises quality self-certification for HEI products exported to Sri Lanka.
- Pedestal fans complying with SASO standards were exported to Saudi Arabia for the first time, for which HEI has received a repeat order.
- Fans complying with Australian Standards specifications have been developed to suit the Australian market, and samples have been submitted for certification.
- S-marked samples have been submitted to IKEA, Sweden by HEI.

HEI has also undertaken various cost reduction projects to enhance the competitiveness of its product range. A new lifestyle segment range of ceiling fans has also been introduced recently.